

2012

The Euro-Mediterranean network for fresh produce players!

GREEN MED

JOURNAL



- **Reaching top-level buyers, suppliers and service providers** (by subscription and free distribution)

- **A network of selected contacts in 40 Countries** (Med and Continental Europe, North Africa, East Europe, Russia and Baltic Countries)

- **Circulation in over 10 exhibitions** in Europe, the Mediterranean Region and Russia

- **THE WEBSITE: GREENMED.EU**

Selected news on the EU and Mediterranean market, campaigns trends, latest products, new deals

- **THE WEEKLY NEWSLETTER**

The best news of the week directly in your mailbox to be always updated. Register online, it's free!

- **THE MAGAZINE**

Quarterly detailed stories and market analysis on the fresh produce industry and players

- **THE CONFERENCE: GREEN MED FORUM**



The annual meeting place travelling the Med region to favour networking and business update

www.greenmedforum.eu

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Taylored missions organized for your needs to discover new markets, in East EU, Russia and Middle East

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EDITORIAL PROGRAMME 2012

TOPICS	1. JAN/FEB/MARCH Release: end JAN	2. APR/MAY/JUNE Release : mid APRIL	3. JULY/AUG/SEP Release: early SEPT	4. OCT/NOV/DEC Release: mid OCT
PRODUCTS	<ul style="list-style-type: none"> • Citrus fruits • Apples 	<ul style="list-style-type: none"> • Peaches-nectarines • Strawberries 	<ul style="list-style-type: none"> • Table grapes • Pears 	<ul style="list-style-type: none"> • Tomatoes • Kiwis
F&V REGIONS	Huelva (Spain)	Metaponto (Italy)	Istanbul (Turkey)	Slovenia&Croatia
5 TOP PLAYERS	Greece	Andalusia (Spain)	Egypt	Tunisia
IMPORT COUNTRY	Ukraine	Russia	Baltic Countries	Belarus
FOCUS	Organics	Maritime logistics	Quality standards & certification bodies	Seeds: business & new varieties
PRESENCE AT FAIRS	<ul style="list-style-type: none"> • FRUIT LOGISTICA 8-10 February • BIOFACH Nurenberg 15-18 February 	<ul style="list-style-type: none"> • MEDFEL Perpignan 24-26 April • HALSER Fair Istanbul 24-26 May 	<ul style="list-style-type: none"> • WORLD FOOD MOSCOW 17-20 September • MACFRUT Cesena (Italy) 26-28 September • FRUIT ATTRACTION 24-26 October 	<ul style="list-style-type: none"> • INTERPOMA Bolzano (Italy) 15-17 November • FRESH ANTALYA (Turkey) 15-17 November • SIFEL MAROC Agadir early December

ADVERTISING RATES

Website & Weekly Newsletter

Website banner	Top position	500 Eur 1 month	120x120 px • 70 kb
	Left column	350 Eur 1 month	
Newsletter Banner		500 Eur 1 month	380x70 px • 70 kb
DISCOUNTS:		-8% 4 months	-10% 6 months -15% 12 months

The magazine

COVERS

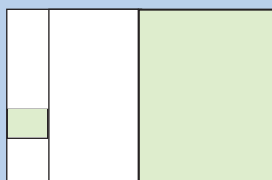
• Front cover banner	800 eur
• Inside front cover	2,000 eur
• Inside back cover	1,800 eur
• Back Cover	2,500 eur

INTERNAL SPACES

• Half page	900 eur
• Full page	1,500 eur
• Double page	2,000 eur
• Two columns	1,000 eur
• Foot of page	500 eur

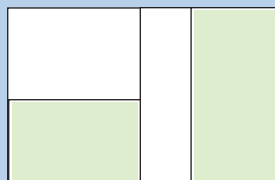
DISCOUNTS: **-8% for 2 issues** **-15% for 3-4 issues**

FORMATS

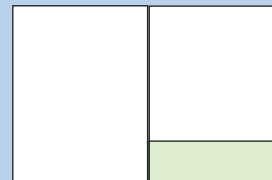


Front cover banner:
6.5 x 3 cm

Covers and full page:
20.9 x 29.6 cm



Half page
16.9 x 12.8 cm
2 vertical columns
12.5 x 29.6 cm



Foot of page:
16.9 x 7.0 cm

CIRCULATION

Greenmed.eu: 20,000 visitors • 50,000 pageviews • **Weekly Newsletter sent to:** 8,000 professionals •
Green Med Journal: circulation 15,000 copies in 40 countries

MAGAZINE SUBSCRIPTIONS 40 x Europe & Mediterranean Region • 60 x Rest of the world

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